

AmCham China

中 国 美 国 商 会

AmCham China 2017 American Ball

The 8th Kingdom

Saturday, May 13, 2017

Corporate Support Opportunities!

In the mythical splendor of the 8th Kingdom, an epic battle between good and evil rages within the medieval castle walls. Join the knights of the noble houses for a fantastical evening of pageantry, dance and feasts of roast meats and dark ale in the Imperial Great Hall.

AmCham China's famous Silent and Live Auction returns with an incredible array of luxury, home, travel, fashion and dining bargains for one night only! Proceeds from the Ball will support local charitable causes.

Since 2003, through the American Balls and your generous support, AmCham China has donated over RMB12 million towards improving the lives of thousands of families in China.

Let your company stand out as a steadfast supporter of the Beijing community!

Please take a moment to read the full list of corporate support categories and details below. If you would like to become a supporter, please fill out one of the attached confirmation forms and return it via fax at 010 5869-3770, or scan the completed, signed confirmation form and e-mail it to theamericanball@amchamchina.org.

Questions? Contact Su Cheng Harris-Simpson at 010 5869-3772, or by e-mail at theamericanball@amchamchina.org.

Corporate Support Category A (includes table of 10) : Cash and Goods/Service Support

*All cash donations are inclusive of tax.

Official Advertising receipt (广告费 fapiao) will be provided as required. **(Cash donation only)**

Deadline: May 1, 2017

Protector of the Realm (M1) *	Cash donation (RMB 105,000)
Duke (M2) *	Cash donation (RMB 53,500)
Earl (M3) *	Cash donation (RMB 27,000)
House of Lords (M4) *	Cash donation of (RMB 27,000) plus goods/services donation equivalent to RMB 40,000 or more (total RMB 67,000 or more)

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CASH SPONSORSHIP				
	Protector of the Realm RMB 105,000 (M1)	Duke RMB 53,500 (M2)	Earl RMB 27,000 (M3)	House of Lords RMB 27,000 plus goods /services (M4) (total RMB 67,000+)
Charity Champion	<ul style="list-style-type: none"> • Selection of Charity • Video of charity at event • Half page charity feature in Event book • Invitation to present check at CSR ceremony 			
At the Event				
Corporate Table	15 person table - Premier Seating Area I	10 person table - Premier Seating Area I	10 person table - Premier Seating Area II	10 person table - Premier Seating Area II
Ad in the American Ball event program booklet.	Full Page	Full Page	Half Page	Full Page
Logo on event ticket, posters /flyers. *	√	√		√
Company Logo on The American Ball printed promotional materials. *	√	√		√
Dedicated House - sponsor can come up with House name or custom banner and design	√	√		
Logo in company listing: “Thank You to our Supporters” in The American Ball event program booklet.	√	√	√	√
Logo on “2017 The American Ball Major Supporters” display in event lobby area.	√	√	√	√
Logo on seating chart display in event lobby area.	√	√	√	√
Additional Benefits				
Promotion of your CSR and community engagement programs on video in AmCham China lobby	√			
10-minute feature on AmCham China podcast	√	√		
Full page ad in the Business Now Magazine as an ad or	√			

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advertorial				
Article featuring senior company executive in Business Now Magazine	√			
20% off on other media sponsorships, including website, Business Now Magazine, China Bulletin news letters	√	√	√	√
15% off on the 2018 AmCham China Membership Directory offerings	√	√	√	√
One electronic direct mailing sent to AmCham China's network of over 10,000 business leaders	√	√		
One M2M event at AmCham China OR one month advertisement in e-newsletter The Bulletin	√	√		
Acknowledgement with logo in post-event Business Now thank you.	√	√	√	√
Company Logo on The American Ball Website.	√	√	√	√
Company Website Link from The American Ball Website.	√	√	√	√

* *Printing deadline applies.*

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GOODS & SERVICES SPONSORSHIP			
	Oracle RMB 80,000+ (G1)	Baron RMB 40,000+ (G2)	Knight RMB 40,000- (G3)
Benefits			
Advertisement in The American Ball event program booklet.	Full Page	Quarter Page	
Logo on event ticket, posters /flyers. * Printing deadline applies.	√		
Company Website Link from The American Ball Website.	√		
Company Logo on The American Ball Website.	√		
Company Logo on The American Ball printed promotional materials. * Publishing conditions apply.	√		
Logo in company listing: “Thank You to our Supporters” in The American Ball event program booklet.	√		
20% off on other media sponsorships, including website, Business Now Magazine, China Bulletin news letters	√	√	√
15% off on the 2018 AmCham China Membership Directory offerings	√	√	√
Company listing in “Thank You to our Supporters” in The American Ball event program booklet.		√	√
Logo on “2017 The American Ball Major Supporters” display in event lobby area.	√		
Logo on seating chart display in event lobby area.	√		
Acknowledgement in post-event Business Now thank you.	√	√	√

* *Printing deadline applies.*

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Cash Donation Confirmation Form

YES, we would like to support AmCham China 2017 American Ball!

Company: _____ Title for official receipt *: _____

Contact Person: _____ Phone: _____ Ext: _____

Fax: _____ E-mail: _____

Post Address (in Chinese): _____

City: _____ Postcode: _____

* Official receipt will be provided as required. (Cash donation only , 广告费 Fapiao will be provided as required)

Corporate Support Level (please circle one): *All cash donations are inclusive of tax.

Protector of the Realm (M1) * Cash donation (RMB105,000)

Duke (M2) * Cash donation (RMB53,500)

Earl (M3) * Cash donation (RMB27,000)

By signing below, _____ agrees to support AmCham China 2017 American Ball at
(Company Name)
the level indicated above and understands that all paid Corporate Support is non-refundable.

AmCham China reserves the right to limit corporate support, determine the suitability of corporate donations of goods and/or services, and allocate and disburse the funds raised by this event.

To confirm your corporate support, please fax this signed Confirmation Form at 010 5869 – 3770 or scan the signed form and e-mail it to theamericanball@amchamchina.org

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Goods and Services Donation Confirmation Form

YES, we would like to support AmCham China 2017 American Ball!

Company: _____ Title for official receipt *: _____

Contact Person: _____ Phone: _____ Ext: _____

Fax: _____ E-mail: _____

Post Address (in Chinese): _____

City: _____ Postcode: _____

* Official receipt will be provided as required. (Cash donation only, 广告费 Fapiao will be provided as required)

Corporate Support Level (please circle one): *All cash donations are inclusive of tax.

House of Lords (M4) * Cash donation of (RMB 27,000) plus goods/services donation equivalent to RMB 40,000 or more (total RMB 67,000 or more)

Oracle (G1) RMB 80,000+ in goods/services

Baron (G2) RMB 40,000+ in goods/services

Knight (G3) RMB 40,000- in goods/services

Please list item description, quantity and RMB value:

By signing below, _____ agrees to support AmCham China 2017 American Ball at
(Company Name)

the level indicated above and understands that all paid Corporate Support is non-refundable.

AmCham China reserves the right to limit corporate support, determine the suitability of corporate donations of goods and/or services, and allocate and disburse the funds raised by this event.

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